

Bring Your Own Bag?



Montclair Hardware, Oakland CA

Your customers will be carried away

Make the right impression!

- Ask customers: "Bring Your Own Bag?"
- Suggest "no bag" for small single items
- Combine multiple purchases into one bag
- Offer a reusable bag to promote your business

Make it fun! Have your clerks and bag suppliers come up with creative approaches to this common concern. You can make your retail identity the star of this story by providing a reusable bag to your customers.

Contact us at recycling@oaklandnet.com or call (510) 238-SAVE.

Keep your logo out of the trash. It'll look better on a reusable bag, again and again.



It's in The Bag!



The Knitting Basket, Oakland CA

Put your Best Bag Forward

The City of Oakland wants to remind you that reusable bags are good for people and the planet.

- Non-compostable bags waste resources, create litter and clutter landfills
- Reusable or compostable bags is a great opportunity to advertise and show your customers you care
- Offer reusable bags as a sales incentive (or with a minimum purchase) and nominal discounts (5-10 cents) for no bags sales

Join the Movement, Turn Green Sense Into More Cents In Sales and Savings.



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